**Letter to County Party Head**

Dear Caroline:

The Monmouth County League of Women Voters is again sponsoring VOTE411 for all our local elections this November.  VOTE411 is the League’s nonpartisan online voter’s guide, publishing candidates’ biographical information and responses to questions from the top of the ticket down to local municipal races.

The questions for municipal candidates will be the same as last year:

1. *What are the major challenges facing the community and how would you propose to address them if elected?*
2. *What qualifies you for this position, both personally and professionally?*
3. *What factors are critical to the quality of life in your community and what would you do to improve or preserve them?*

Our volunteers are already contacting candidates in all the competitive municipal races and inviting them to participate.  Our email to candidates includes this video—a how-to on entering candidate data:  <https://vimeo.com/449039688>.

Last year, Kinn Badger helped encourage candidate participation by reaching out to the Democratic municipal chairs to alert them to this opportunity for their candidates.

Would you be willing to do that again?

As a reminder, here is how VOTE411 works.  **Candidates**each receive an email link from the League of Women Voters where they can upload their responses.  What they write is what we post; we do not edit.  **Voters**enter their address on [www.vote411.org](http://www.vote411.org) where they can read candidate responses specific to their ballot.

VOTE411 won a Webby award for innovation in 2020 and has been seen by over 35 million voters.  It is an easy, free and—most important—socially-distant way to reach voters in this challenging year.

You can reach me by email or mobile (732-740-3692) if you have questions or would like to discuss.  And thank you for helping us offer this campaign resource.

Best regards,

Anne Torre

Dear Danielle:

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Our volunteers are already contacting candidates in all the competitive races and inviting them to participate.  Our email to candidates includes this video—a how-to on entering candidate data:  <https://vimeo.com/449039688>.

Last year, you helped us encourage candidate participation by providing us the municipal chair list so that we could alert them to this opportunity for their candidates.

Would you be willing to do that again?

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Thank you for your help. You can reach me by email or mobile (732-740-3692) if you have questions or would like to discuss.

Best regards,